ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

NOV.

NO. 102

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$75.00 IS YOURS

for selling only 100 boxes of our Pearl Splendor Christmas Card assortment, $32.50 for selling 50 boxes, $15.00 for 25 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out Business Reply Card below — mail it today — and free samples of personalized Christmas Cards and stationery — plus other leading boxes will be sent you immediately on approval for 30 day free trial with full details of our easy money-making plan. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150 — $250 — $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

PEARL SPLENDOR CHRISTMAS ASSORTMENT
21 really deluxe cards. Excitingly different

TRULY CHARMING ALL OCCASION ASSORTMENT
21 distinctive cards of rare beauty. Tremendous appeal

CHRISTMAS GIFT WRAPPING ENSEMBLE
20 gay, colorful large sheets plus matching gift tags. Terrific

WINTER BEAUTY CHRISTMAS ASSORTMENT
21 exquisite cards with an original, artistic use of color. Stunning

HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with appropriate sentiments and Scripture Verses. An outstanding box

DAINTY BLOSSOMS STATIONERY ENSEMBLE
Dainty, raised design on rich vellum with charming ribbon tie. Just lovely

Good Housekeeping GUARANTEES

Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

CUT OUT BUSINESS REPLY CARD AT RIGHT
FILL IN AND MAIL TODAY
No Stamp Necessary

Cut Along Dotted Line — Mail Today

CHEERFUL CARD COMPANY
Dept. H-7, White Plains, New York

FROM:

Your Name _____

Address _____

_____ Apt. No. _____

City _____ Zone _____ State _____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

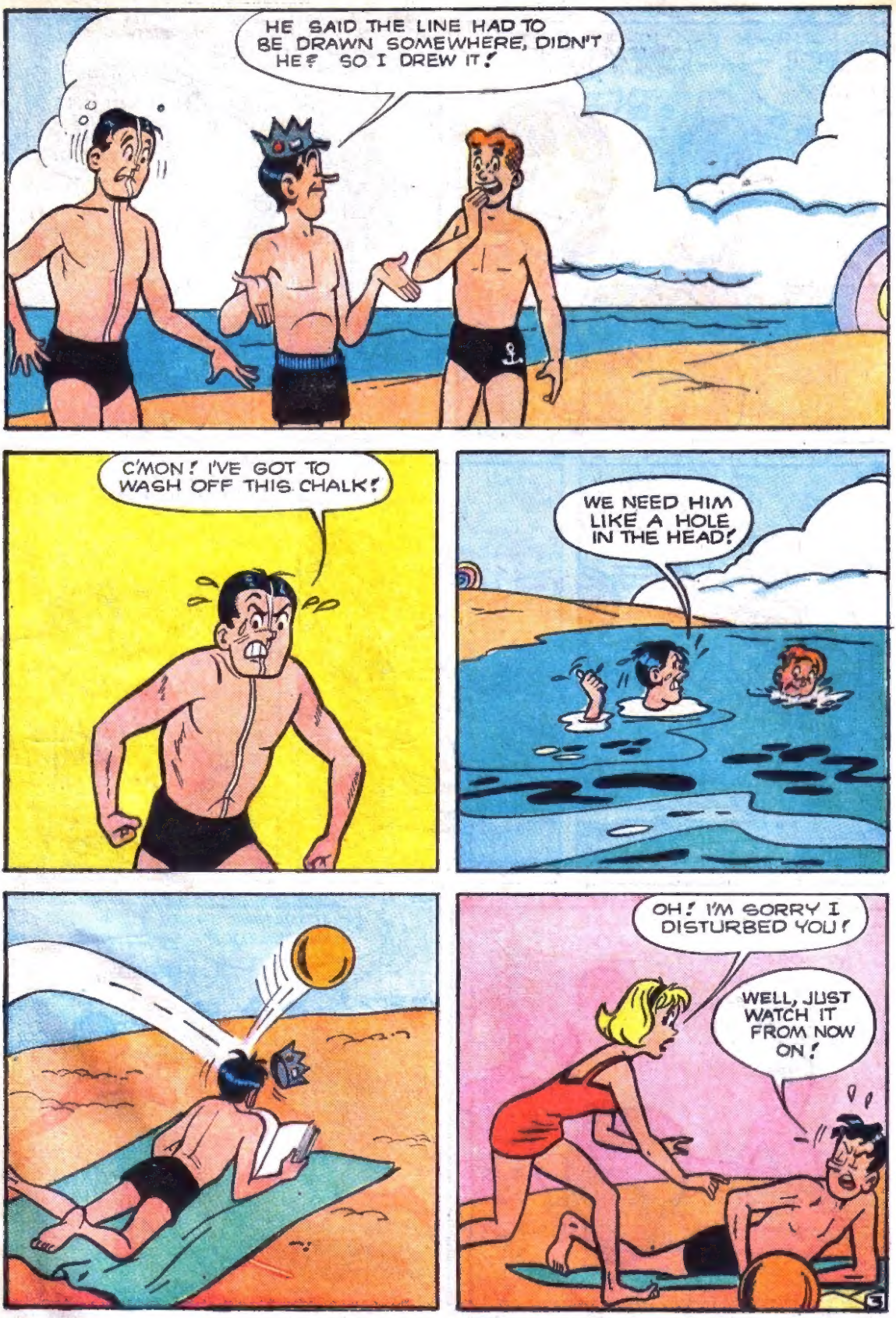
CHEERFUL CARD COMPANY
White Plains, New York

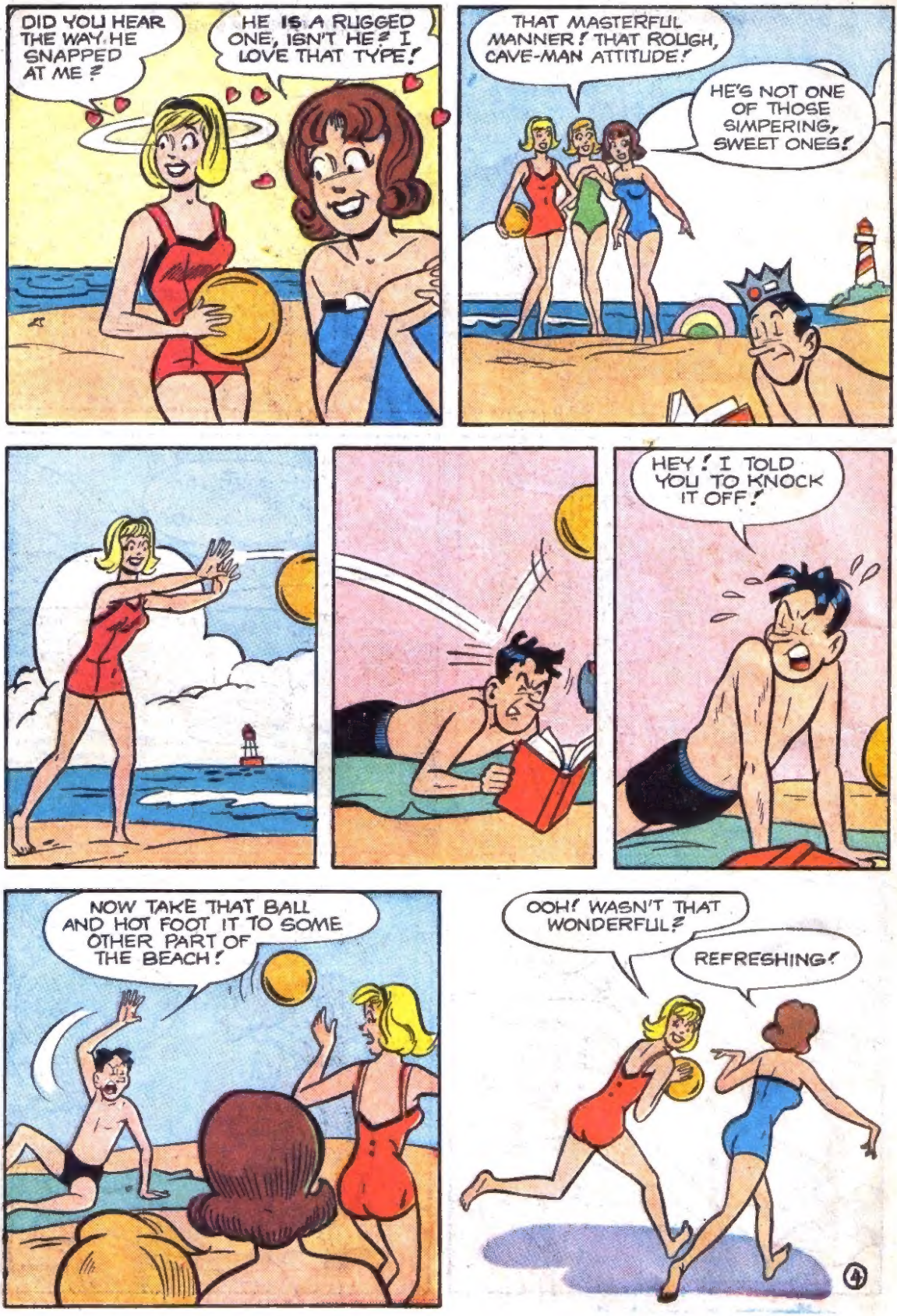
Dept. H-7

Jughead
IN
"Ladies Man!"
ARCH, LET'S FACE IT! YOUR BUDDY, THERE, IS KILLING OUR CHANCES OF MEETING SOME OF THIS BEAUTIFUL FLUFF AROUND HERE!

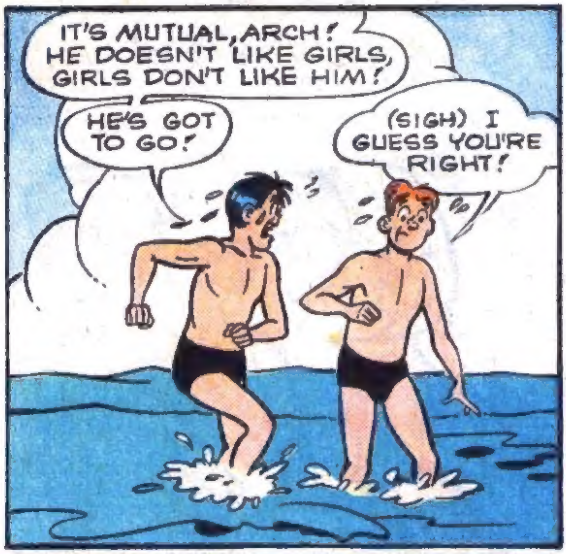
ARCHIE'S PAL JUGHEAD, No. 102, November, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

THEY CAN SENSE THAT HE'S A WOMAN HATER, SO THEY KEEP AWAY!
YOU CAN PAL AROUND WITH HIM ALL YOU WANT! FISH WITH HIM! EAT WITH HIM! GO TO A SHOW WITH HIM!
BUT DON'T RUN HIM IN ON THESE LITTLE TALENT HUNTS OF OURS!
LIKE I SAID,-YOU'VE GOT TO DRAW THE LINE SOMEWHERE!

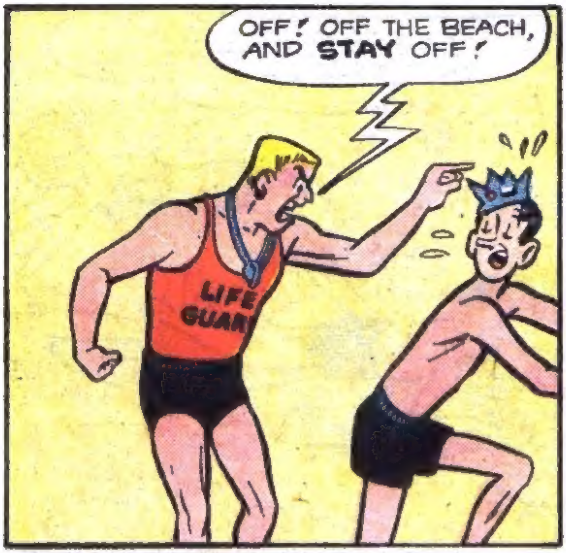

HE SAID THE LINE HAD TO BE DRAWN SOMEWHERE, DIDN'T HE? SO I DREW IT!
C'MON! I'VE GOT TO WASH OFF THIS CHALK!
WE NEED HIM LIKE A HOLE IN THE HEAD!
OH! I'M SORRY I DISTURBED YOU!
WELL, JUST WATCH IT FROM NOW ON!


DID YOU HEAR THE WAY HE SNAPPED AT ME?
HE IS A RUGGED ONE, ISN'T HE? I LOVE THAT TYPE!
THAT MASTERFUL MANNER! THAT ROUGH, CAVE-MAN ATTITUDE!
HE'S NOT ONE OF THOSE SIMPERING, SWEET ONES!
HEY! I TOLD YOU TO KNOCK IT OFF!
NOW TAKE THAT BALL AND HOT FOOT IT TO SOME OTHER PART OF THE BEACH!
OOH! WASN'T THAT WONDERFUL?
REFRESHING!
4

SAY! WE'VE BEEN WATCHING!
WHO IS THAT ROUGH DIAMOND?
HE IS NONE OF YOUR BUSINESS! WE SAW HIM FIRST!
YOU SAW HIM, GIRLIE, BUT YOU HAVEN'T LANDED HIM!
TSK! I'M SO SORRY! THAT WAS VERY CLUMSY OF ME!
YOU BET YOUR LIFE IT WAS CLUMSY! NOW TAKE YOUR BIG FEET SOMEPLACE ELSE!
HE'S RIGHT, SISTER! CUT OUT! WE WARNED YOU!
GET LOST!

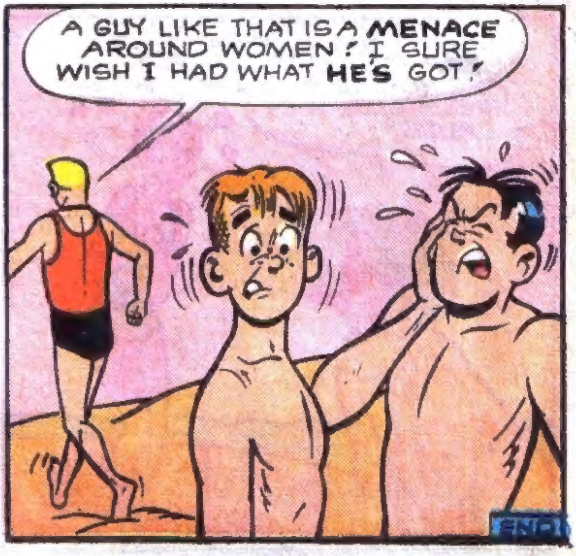

IT'S MUTUAL, ARCH! HE DOESN'T LIKE GIRLS, GIRLS DON'T LIKE HIM!
HE'S GOT TO GO!
(SIGH) I GUESS YOU'RE RIGHT!

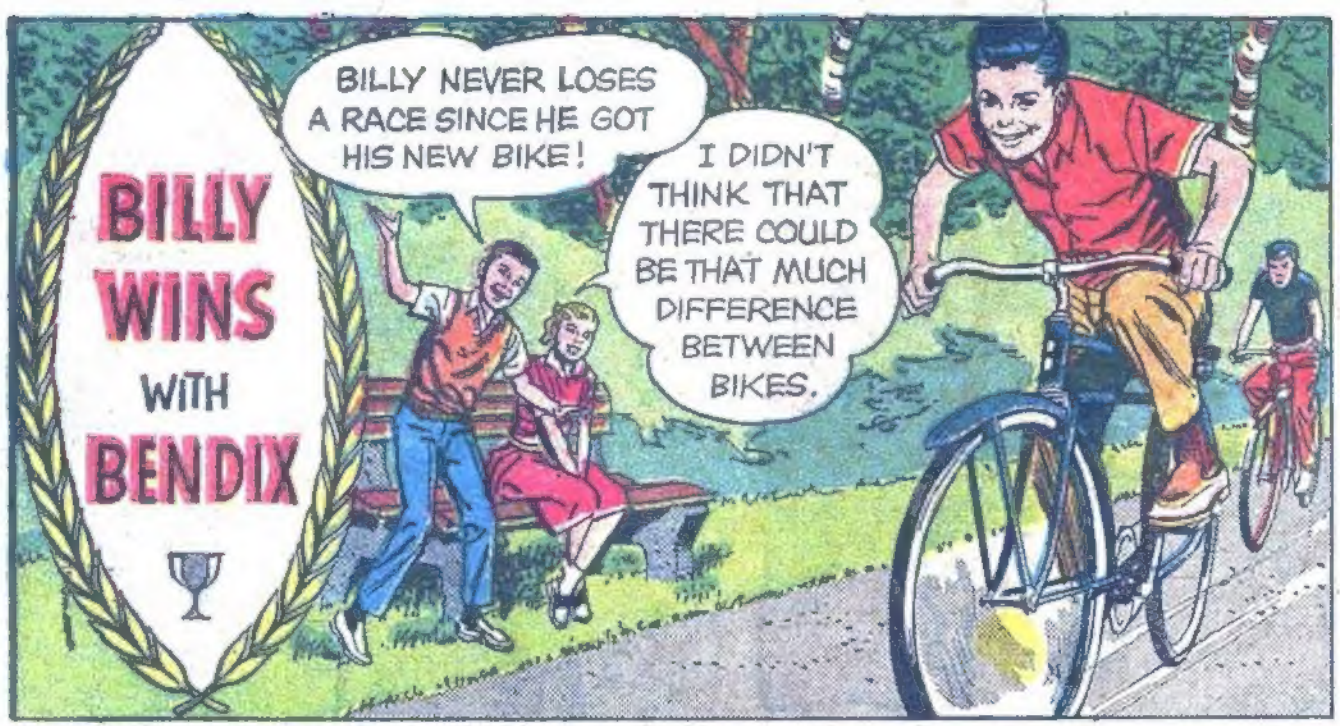
HEY! LOOK AT THE GIRLS! I WONDER WHAT'S GOING ON?

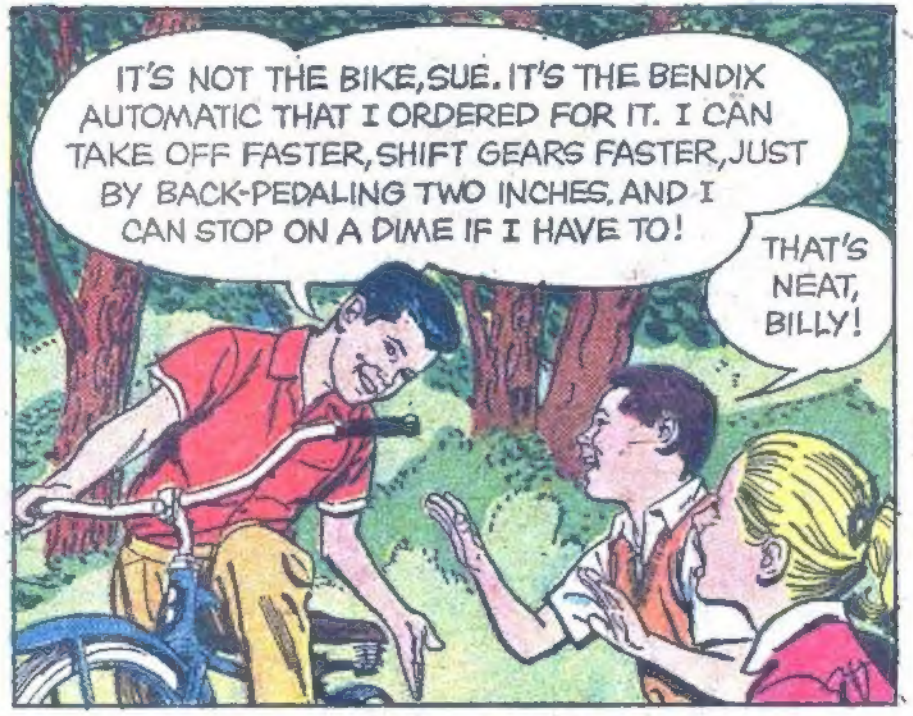

OFF! OFF THE BEACH, AND STAY OFF!
LIFE GUARD

HEY! WHY'D YOU THROW OUR FRIEND OFF THE BEACH?
TO PREVENT A RIOT!

HE'S JUST ONE OF THOSE PROFESSIONAL CHARMERS WHO GET WOMEN TOO EXCITED!

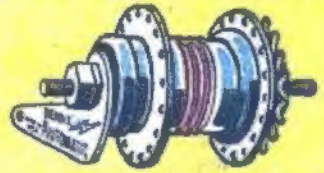

A GUY LIKE THAT IS A MENACE AROUND WOMEN! I SURE WISH I HAD WHAT HE'S GOT!
END


BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.


IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!

THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG. AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC



THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

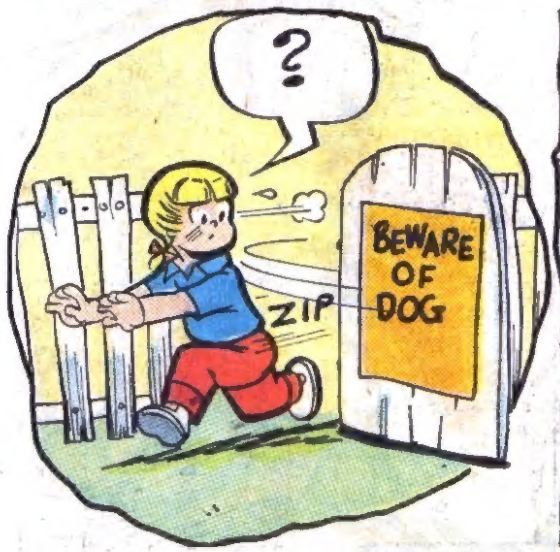
NAME (PLEASE PRINT)

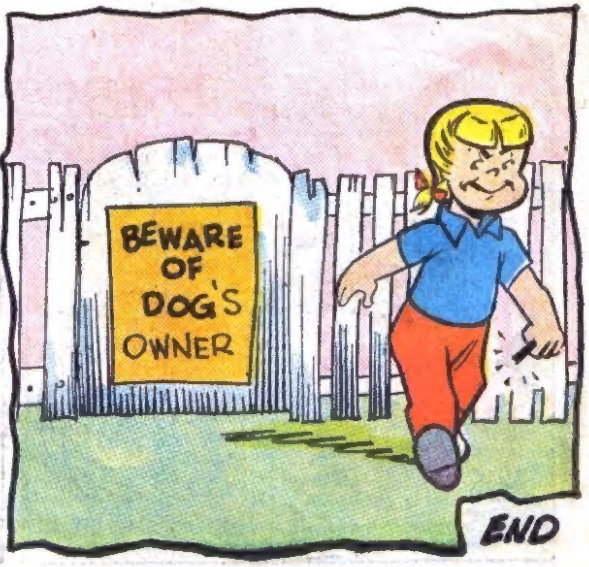
ADDRESS

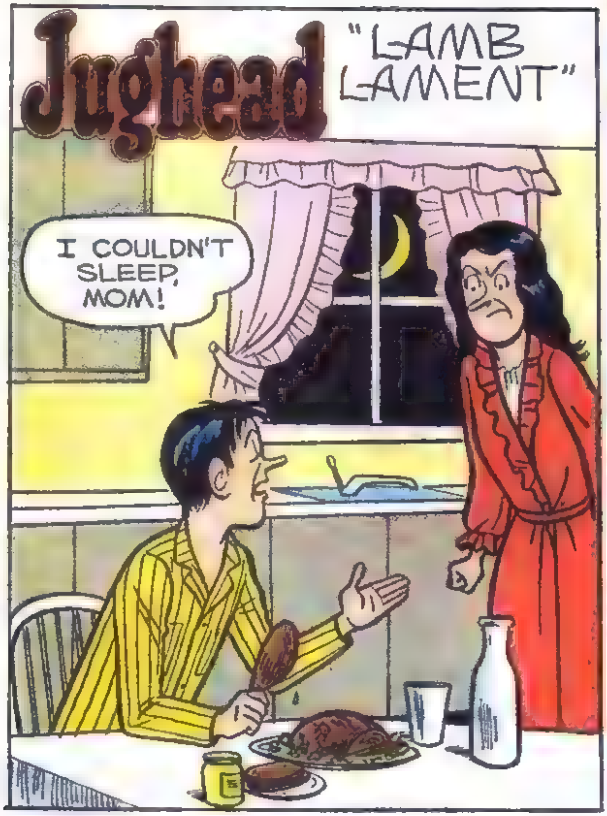
CITY ZONE STATE

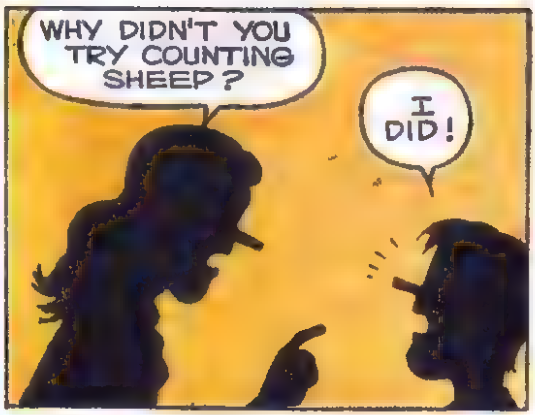
JINX

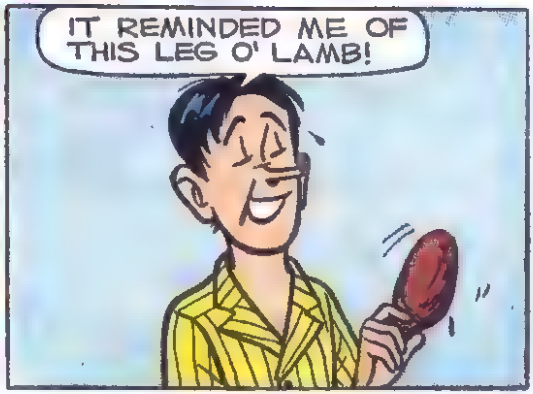
MIND THE SIGN

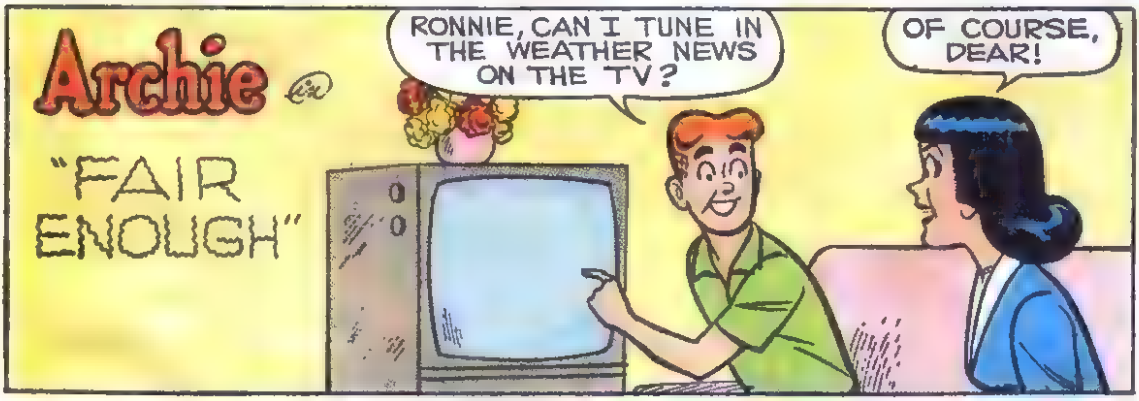




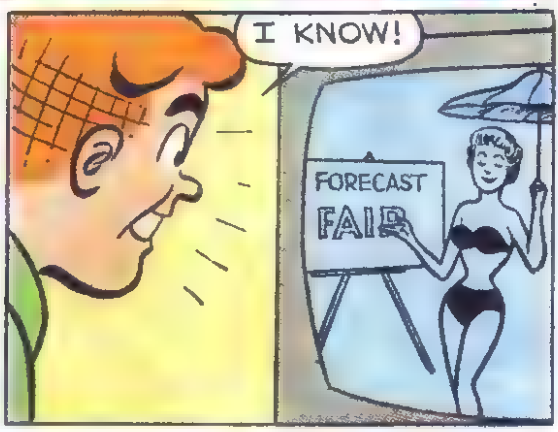

Jughead
"LAMB LAMENT"
I COULDN'T SLEEP, MOM!


WHY DIDN'T YOU TRY COUNTING SHEEP?
I DID!


IT REMINDED ME OF THIS LEG O' LAMB!


Archie
"FAIR ENOUGH"
RONNIE, CAN I TUNE IN THE WEATHER NEWS ON THE TV?
OF COURSE, DEAR!

BUT, WHY? OUR LOCAL PROGRAM DOESN'T COVER MUCH!


I KNOW!
FORECAST
FAIR

New Improved

AMERICA'S MOST EXCITING WAR GAME

ONLY $1.00 PLUS POSTAGE

TASK FORCE

REG. U.S. PATENT OFFICE

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six Islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS — 24 PLANES
4 DESTROYERS — 8 LANDING BARGES
4 BATTLESHIPS — 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentically scaled and each in realistic ship proportions to the giant battleships. (For toys only see coupon below).

315 RED MARKERS—enough to record the most savage bombings and shellings.

Simple directions etc. for 2 or 4 players, from 6 to 80 who enjoy being armchair generals.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only battle survivor!

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy.

It is actually played and tremendously enjoyed by members of our real Armed Forces.

HELEN OF TOY, CO. NO C.O.D.'s
COMMACK, N.Y., Dept. 254-AS1

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd. ☐

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Canadians: Both, 2.20 cash or Int'l Postal M.O.

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PLEASE RUSH me . . . complete TASK FORCE game(s) for which I am enclosing $1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

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CANADA: $1.40, ENGLAND: 10/—, AUSTRALIA: 13/— Cash or International Postal M.O.

132 PIECES 2 Complete Modern Navies in Gray and Green
SCALED IN 3-D
ALL PLASTIC - UP TO 5" LONG
Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!
An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE GAME $1.50
132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS
A COMPARISON CHART of the two most powerful Navies in the World – United States and Russia

CONVOY TERROR

US NAVY

FLEET
2 AIRCRAFT CARRIERS* — 4 DESTROYERS
12 HEAVY CRUISERS*-** — 8 DESTROYERS*
2 HEAVY BATTLESHIPS — 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
6 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES
30 PLANES — 8 MINES — 10 P.T. BOATS
2 MINE SWEEPERS — 8 MINE LAYERS
20 CARGO SHIPS — 12 SUBMARINES**

* Missiles ** Nuclear
(For toys only see coupon)

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Commack, N.Y. Dept. 254-CAS

Please send me the item(s) I have checked. I have enclosed the correct amount.
☐ 132 TOYS ONLY @ $1.15
☐ COMPLETE GAME @ $1.50
☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

Satisfaction guaranteed or return for full refund within 10 days.

NAME _____

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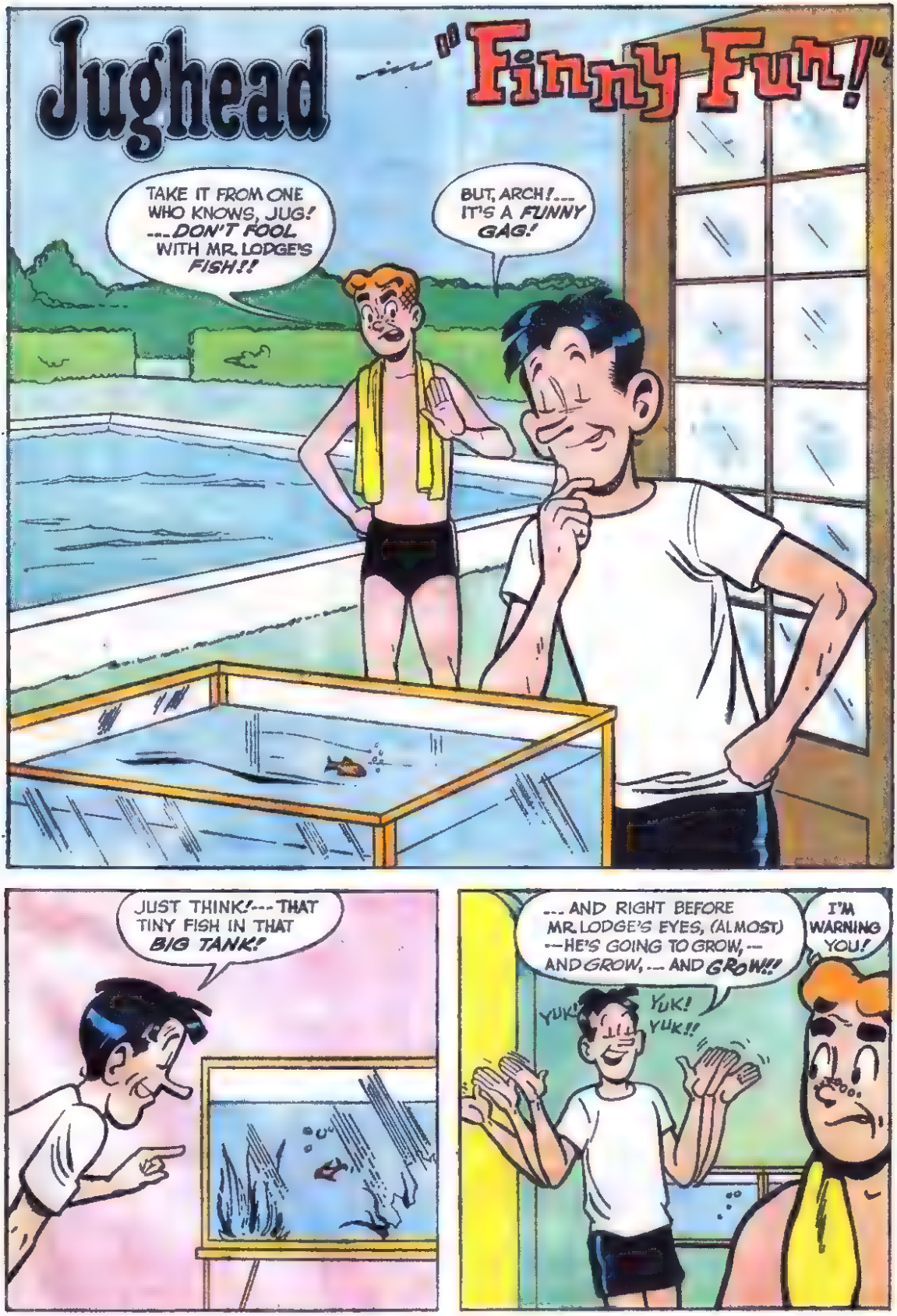
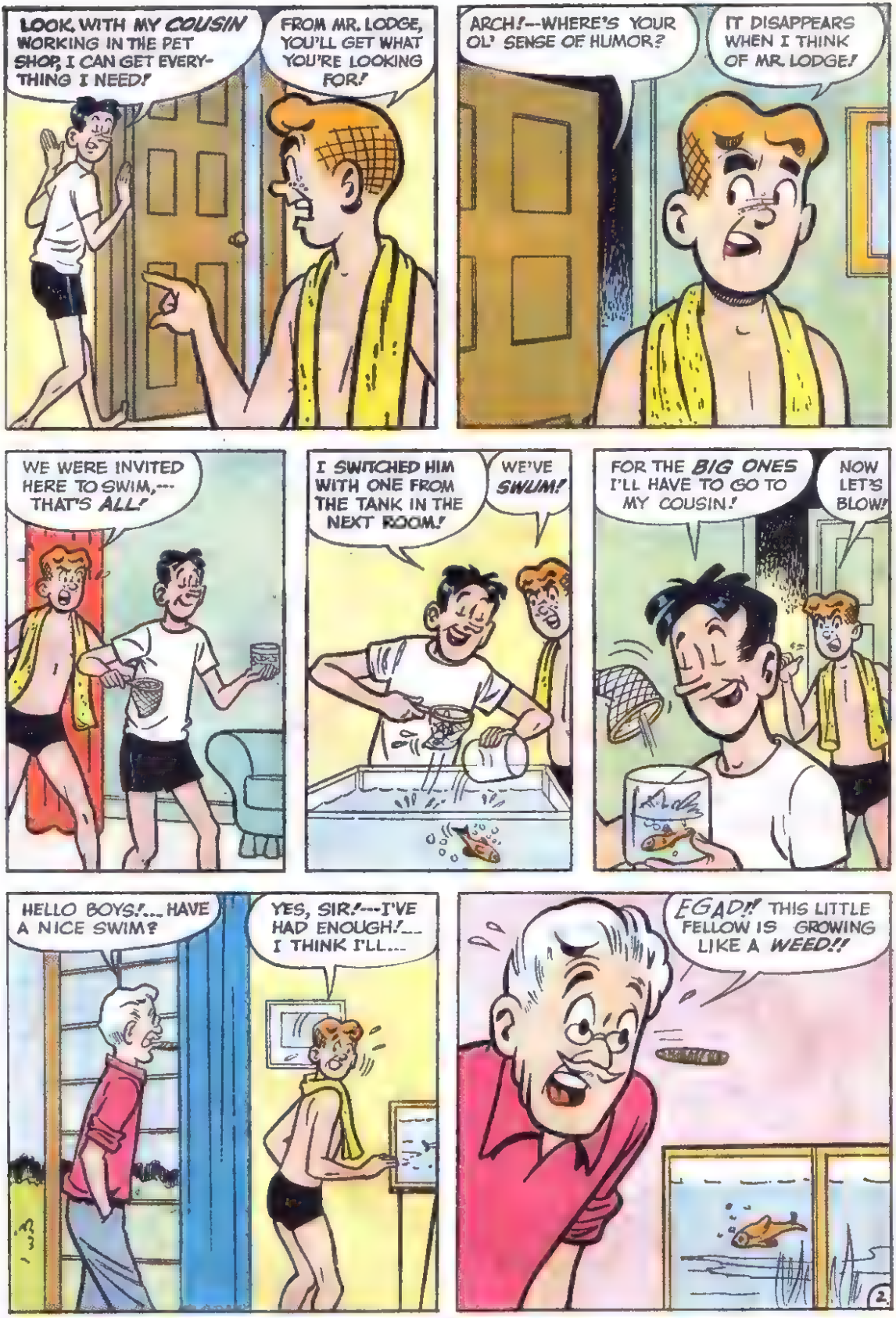
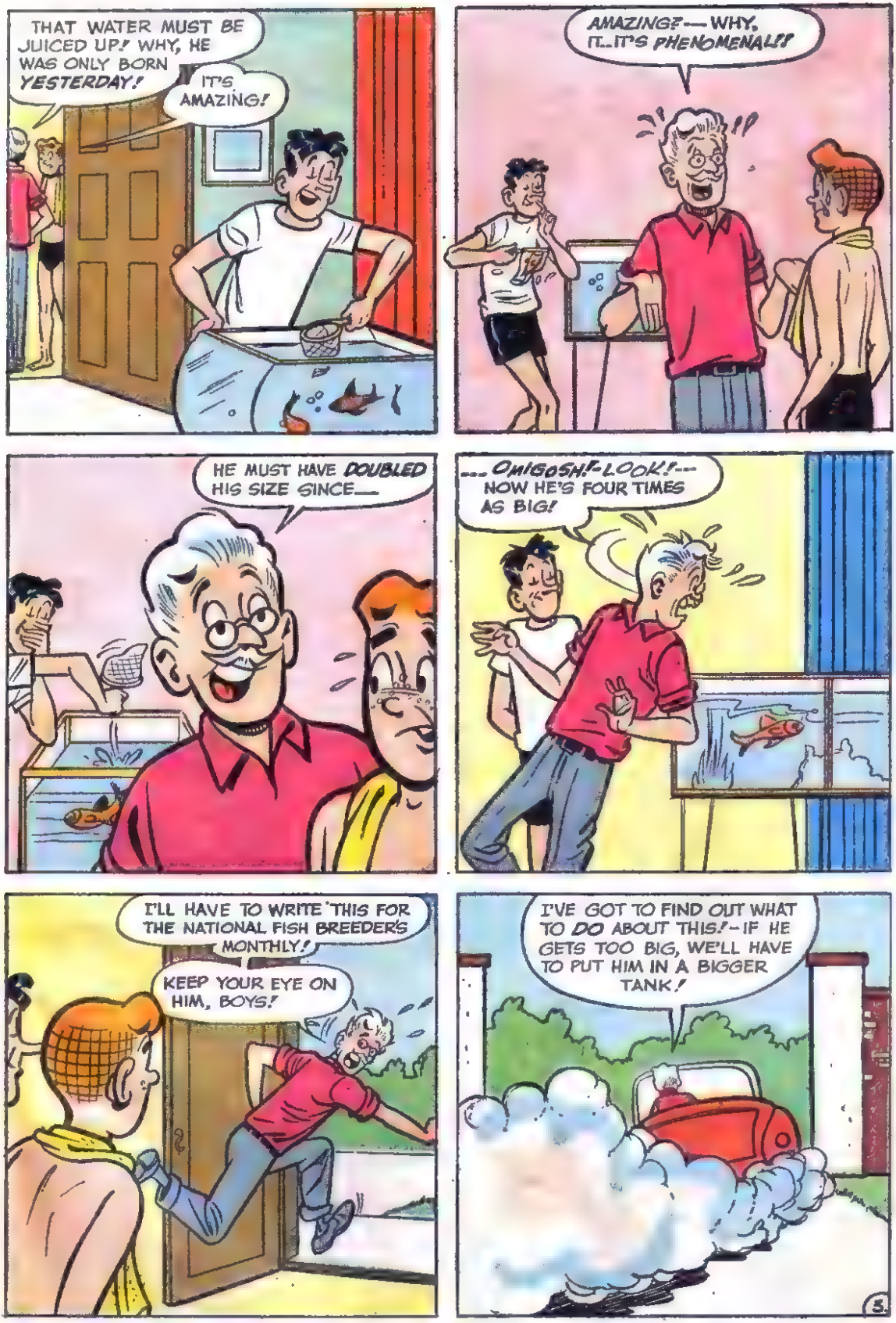
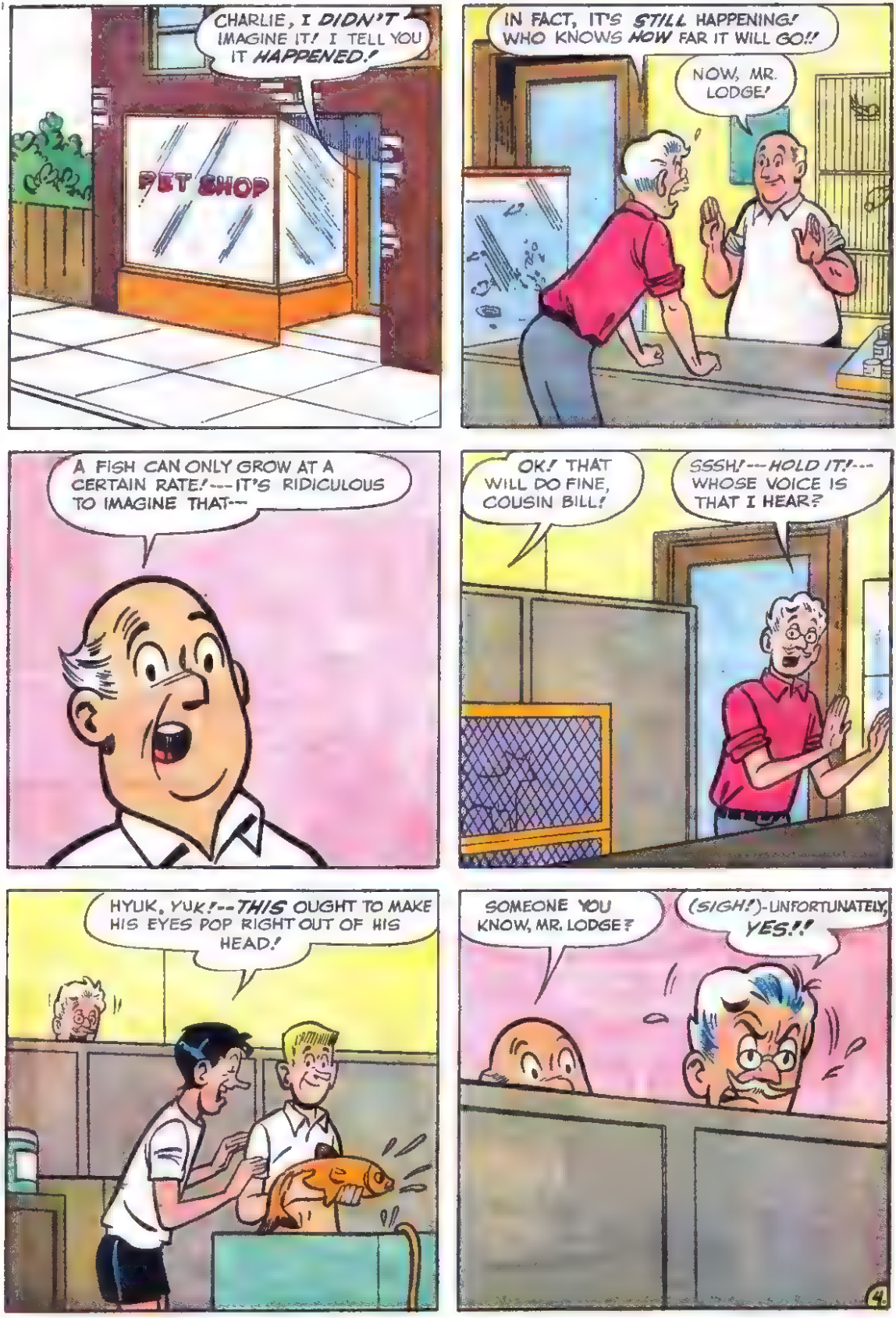
CITY _____ STATE____

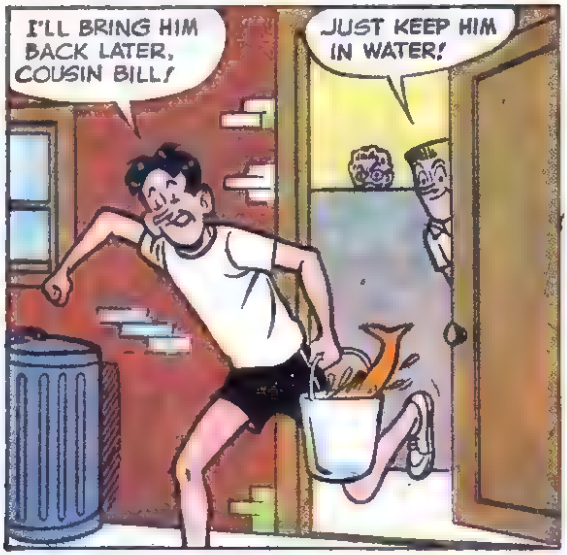
GAME: Canada $2.00, Eng. 13/-, Aust 16/-
Cash or International Postal M.O.


Jughead
"Finny Fun!"
TAKE IT FROM ONE WHO KNOWS, JUG! ---DON'T FOOL WITH MR. LODGE'S FISH!!
BUT, ARCH!.... IT'S A FUNNY GAG!
JUST THINK!--- THAT TINY FISH IN THAT BIG TANK!
--- AND RIGHT BEFORE MR. LODGE'S EYES, (ALMOST) --HE'S GOING TO GROW, -- AND GROW, --- AND GROW!!
YUK!
YUK! YUK!!
I'M WARNING YOU!


LOOK, WITH MY COUSIN WORKING IN THE PET SHOP, I CAN GET EVERY-THING I NEED!
FROM MR. LODGE, YOU'LL GET WHAT YOU'RE LOOKING FOR!
ARCH!--WHERE'S YOUR OL' SENSE OF HUMOR?
IT DISAPPEARS WHEN I THINK OF MR. LODGE!
WE WERE INVITED HERE TO SWIM,--- THAT'S ALL!
I SWITCHED HIM WITH ONE FROM THE TANK IN THE NEXT ROOM!
WE'VE SWUM!
FOR THE BIG ONES I'LL HAVE TO GO TO MY COUSIN!
NOW LET'S BLOW!
HELLO BOYS!... HAVE A NICE SWIM?
YES, SIR!---I'VE HAD ENOUGH!... I THINK I'LL....
EGAD!! THIS LITTLE FELLOW IS GROWING LIKE A WEED!!
2.


THAT WATER MUST BE JUICED UP! WHY, HE WAS ONLY BORN YESTERDAY!
IT'S AMAZING!
AMAZING?— WHY, IT..IT'S PHENOMENAL!!
HE MUST HAVE DOUBLED HIS SIZE SINCE—
—OMIGOSH!-LOOK!— NOW HE'S FOUR TIMES AS BIG!
I'LL HAVE TO WRITE THIS FOR THE NATIONAL FISH BREEDER'S MONTHLY!
KEEP YOUR EYE ON HIM, BOYS!
I'VE GOT TO FIND OUT WHAT TO DO ABOUT THIS!-IF HE GETS TOO BIG, WE'LL HAVE TO PUT HIM IN A BIGGER TANK!
3.


CHARLIE, I DIDN'T IMAGINE IT! I TELL YOU IT HAPPENED!
PET SHOP
IN FACT, IT'S STILL HAPPENING! WHO KNOWS HOW FAR IT WILL GO!!
NOW, MR. LODGE!
A FISH CAN ONLY GROW AT A CERTAIN RATE!---IT'S RIDICULOUS TO IMAGINE THAT---
OK! THAT WILL DO FINE, COUSIN BILL!
SSSH!---HOLD IT!--- WHOSE VOICE IS THAT I HEAR?
HYUK, YUK!--THIS OUGHT TO MAKE HIS EYES POP RIGHT OUT OF HIS HEAD!
SOMEONE YOU KNOW, MR. LODGE?
(SIGH!)-UNFORTUNATELY, YES!!
4

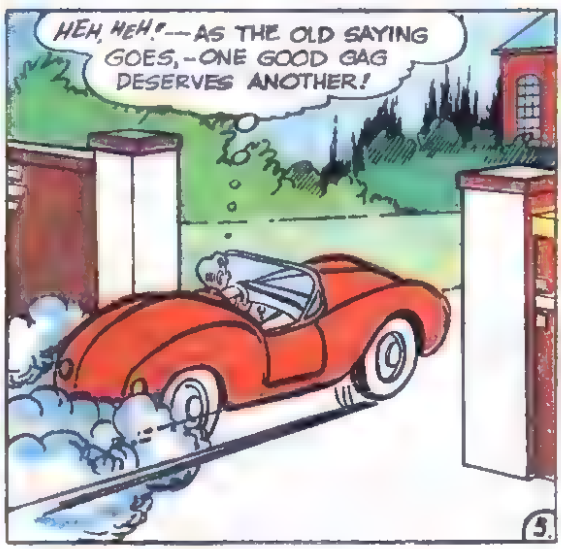

I'LL BRING HIM BACK LATER, COUSIN BILL!
JUST KEEP HIM IN WATER!

ER---NOW ABOUT THIS FAST GROWING FISH OF YOURS, MR. LODGE!
HUH? OH! THAT! NEVER MIND ABOUT THAT NOW!

I WANT TO MAKE A SMALL PURCHASE RIGHT NOW!

IS YOUR DELIVERY TRUCK HERE?
OH, YES, SIR!

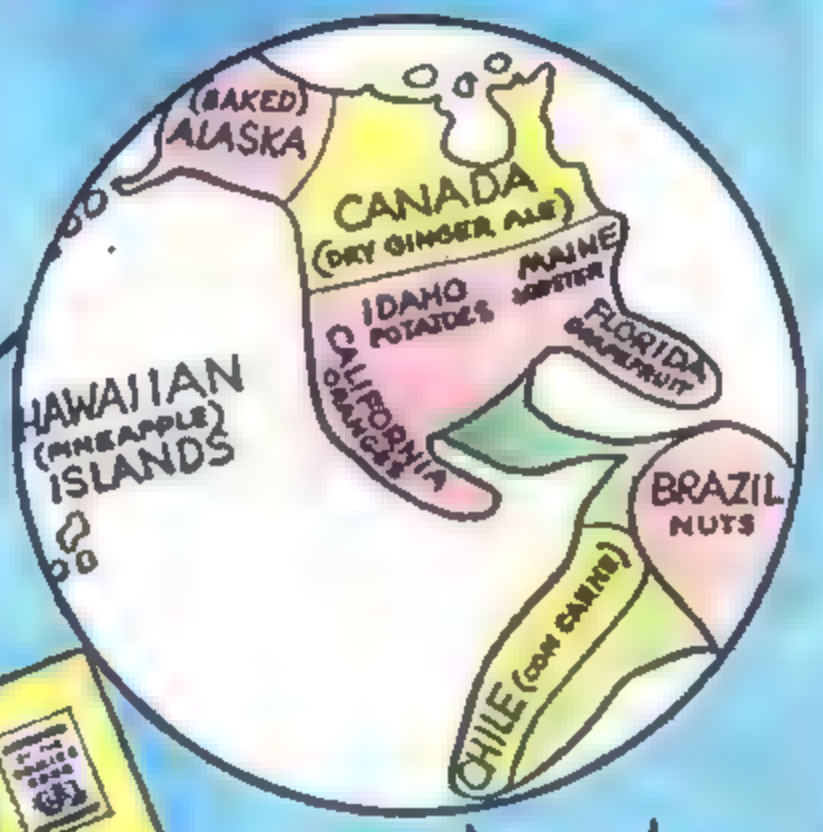
GOOD!--LET'S GO OUT BACK AND I'LL PICK OUT WHAT I WANT!


HEH, HEH!---AS THE OLD SAYING GOES,--ONE GOOD GAG DESERVES ANOTHER!
5.

EEEEYIKES!!
MMMMPhmm!
L-LISTEN, ARCH!-LISTEN!--HE--HE SAW THE MONSTER FISH!
YOU'RE GOING TOO FAR, JUG!
HYUK!--THAT'S THE END! ---I COULDN'T CARRY A BIGGER FISH, ANYWAY!
HEE, HEE!--AFTER ANOTHER DIP IN THE POOL, I'M GOING TO START THE GAG IN REVERSE!
... AND STOP WORRYING SO MUCH! -OL' MR. LODGE HAS A GOOD SENSE OF HUMOR!
The End

WHAT A WORLD!

IT'S A PLACE WHERE THINGS HAPPEN!-- CRAZY THINGS THAT COULD ONLY HAPPEN IN THE WORLD OF *JUGHEAD!*



IT'S A WORLD OF *LAUGHS!*

DON'T MISS LAUGHING YOUR WAY THROUGH JUG'S ZANY ADVENTURES IN HIS LATEST ARCHIE GIANT SERIES MAGAZINE!

ORDER YOURS *NOW!*

THE WORLD OF JUGHEAD #24
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME *THE WORLD OF JUGHEAD #24* AS SOON AS IT IS OFF THE PRESSES.

NAME (PLEASE PRINT) _____ AGE _____

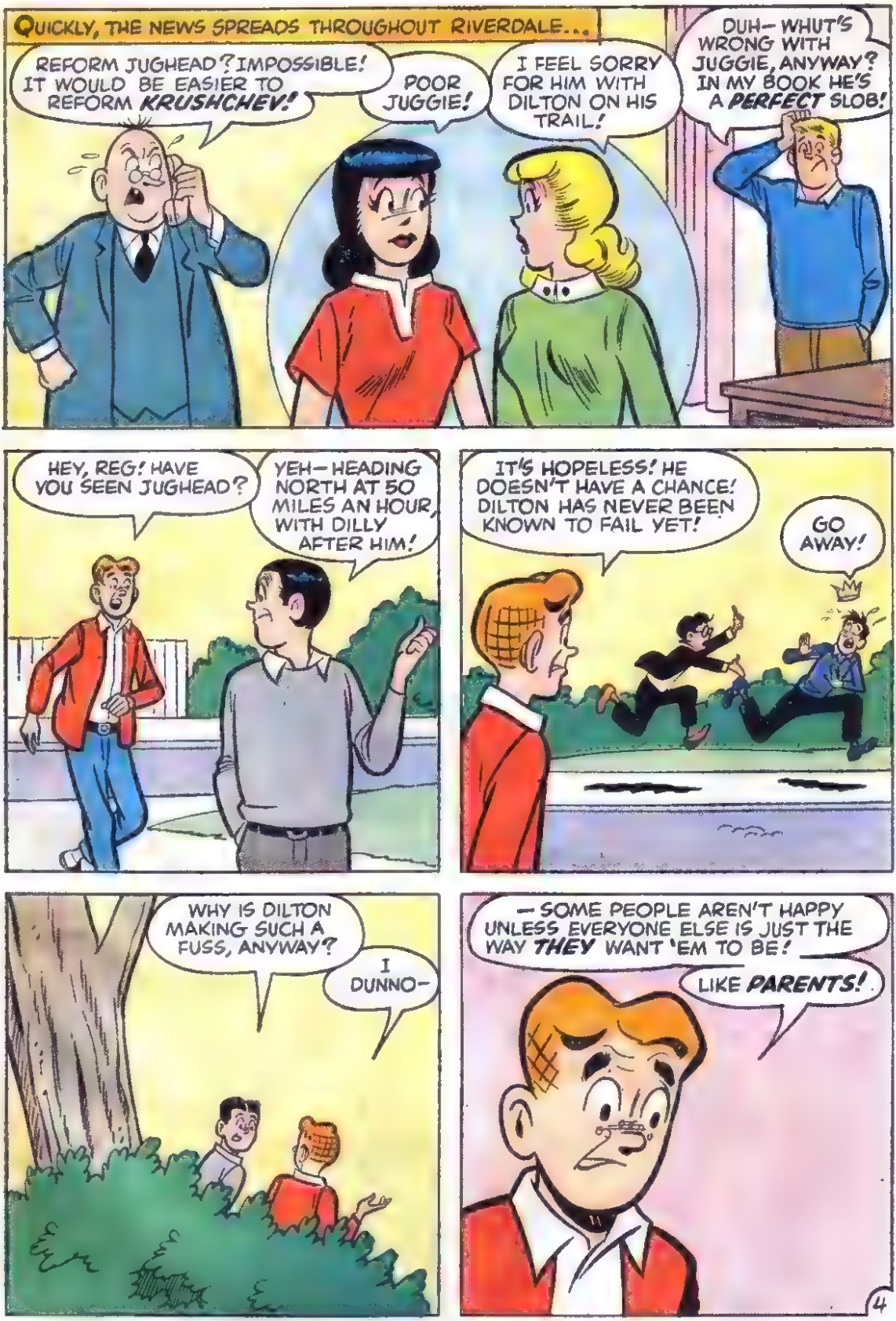
ADDRESS _____

CITY _____ STATE _____

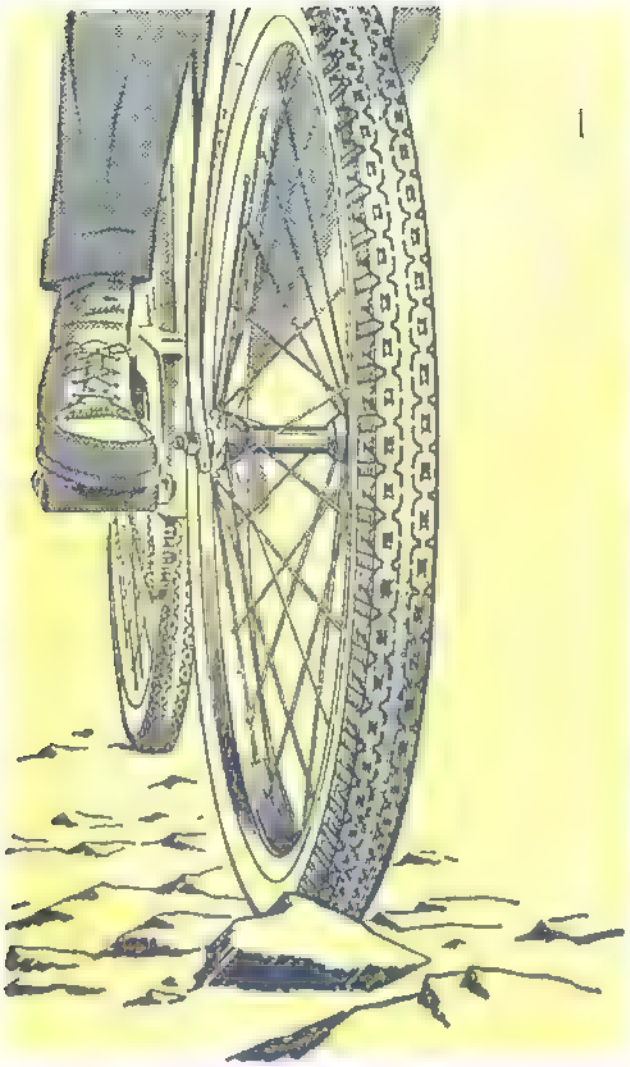
Jughead
Habit Rabbit!
IT'S DISGUSTING!
IT'S REVOLTING!
IT'S AWFUL!
IT'S OBJECTIONABLE!
IT'S ECCH!
SOMETHING SHOULD BE DONE ABOUT THAT GUY!
WHO'S HE RAVING ABOUT?
THREE GUESSES!
ER-- YOU'RE SPEAKING OF OUR DEAR FRIEND, JUGHEAD JONES, I PRESUME?
RIGHT! GIVE THE MAN A BOX OF CIGARS! THE EXPLODING KIND!

CALM DOWN, DILLY! WHAT DID JUGHEAD DO NOW?
NOW??! YOU MEAN WHAT DOES HE DO ALL THE TIME?
WHEN HE'S NOT CLUTTERING UP THE LANDSCAPE, SLEEPING IN THE PARK...
Z-Z-Z-Z
HE'S RUINING THE CLASSWORK BY SLEEPING ON HIS DESK..
IF HE ISN'T DOING EITHER OF THOSE, HE'S AT THE CHOKLIT SHOPPE, SPOILING EVERYONE'S APPETITE!
SIX MORE, POP! WITH LOTSA TRIMMINGS! URP!
AND HOW ABOUT THE STUPID CLOTHES HE WEARS? DID YOU EVER SEE ANYTHING LIKE THAT SILLY HAT? AND THOSE OLD SWEATSHIRTS?
RELAX, DILL!
NO! IT'S TOO LATE TO RELAX! I'M GOING TO TAKE ACTION! I'M GOING TO REFORM JUGHEAD!
HUH!?
2

YOU HEARD ME! I'LL ATTACH MYSELF TO HIM LIKE A LEECH!
Y-YES, DILLY!
I'LL TEACH HIM! TRAIN HIM! BEND HIM TO MY WILL!
Y-YES, DILLY!
I'LL HAMMER AWAY AT THAT MASS OF IGNORANCE UNTIL HE—
OKAY! OKAY! I TAKE YOUR WORD FOR IT! DOWN BOY!
LATER...
HEY, IS IT TRUE THAT DILTON'S GOING TO REFORM JUGHEAD?
THAT'S THE RUMOR!
WHY DON'TCHA ASK ME ABOUT IT!
JUGHEAD!
IT'S TRUE! THAT BIG-BRAINED KID IS AT ME, DAY AND NIGHT! AT ME! AT ME! AT ME!
HE'S MAKING ME A WRECK!


QUICKLY, THE NEWS SPREADS THROUGHOUT RIVERDALE...
REFORM JUGHEAD? IMPOSSIBLE! IT WOULD BE EASIER TO REFORM KRUSHCHEV!
POOR JUGGIE!
I FEEL SORRY FOR HIM WITH DILTON ON HIS TRAIL!
DUH— WHUT'S WRONG WITH JUGGIE, ANYWAY? IN MY BOOK HE'S A PERFECT SLOB!
HEY, REG! HAVE YOU SEEN JUGHEAD?
YEH— HEADING NORTH AT 50 MILES AN HOUR, WITH DILLY AFTER HIM!
IT'S HOPELESS! HE DOESN'T HAVE A CHANCE! DILTON HAS NEVER BEEN KNOWN TO FAIL YET!
GO AWAY!
WHY IS DILTON MAKING SUCH A FUSS, ANYWAY?
I DUNNO—
— SOME PEOPLE AREN'T HAPPY UNLESS EVERYONE ELSE IS JUST THE WAY THEY WANT 'EM TO BE!
LIKE PARENTS!

TWO WEEKS LATER...
HEY! HOW'S THE "GREAT EXPERIMENT" GOING?
NOBODY REALLY KNOWS, REGGIE!
WE HAVEN'T SEEN EITHER DILTON OR JUGHEAD FOR DAYS 'N' DAYS!
CHOKLIT SHOPPE
I HAVE NEWS, GANG! DILTON PROMISED TO BRING JUGGIE HERE THIS AFTERNOON!!
HE SAID 4 P.M.—AND IT'S EXACTLY 4 NOW! SO—
HI, CHAPS!
HERE THEY COME!
AH, THERE, POP! SET UP A RAFT OF YOUR TASTIEST HAMBURGERS!
CHOP, CHOP! DEAR MAN! OUR TUMMIES HAVEN'T GOT ALL DAY!
WELL... I GUESS SOMEONE HAD TO GIVE, HUH?
YEH! AND IT'S ALWAYS THE WEAKEST!
END



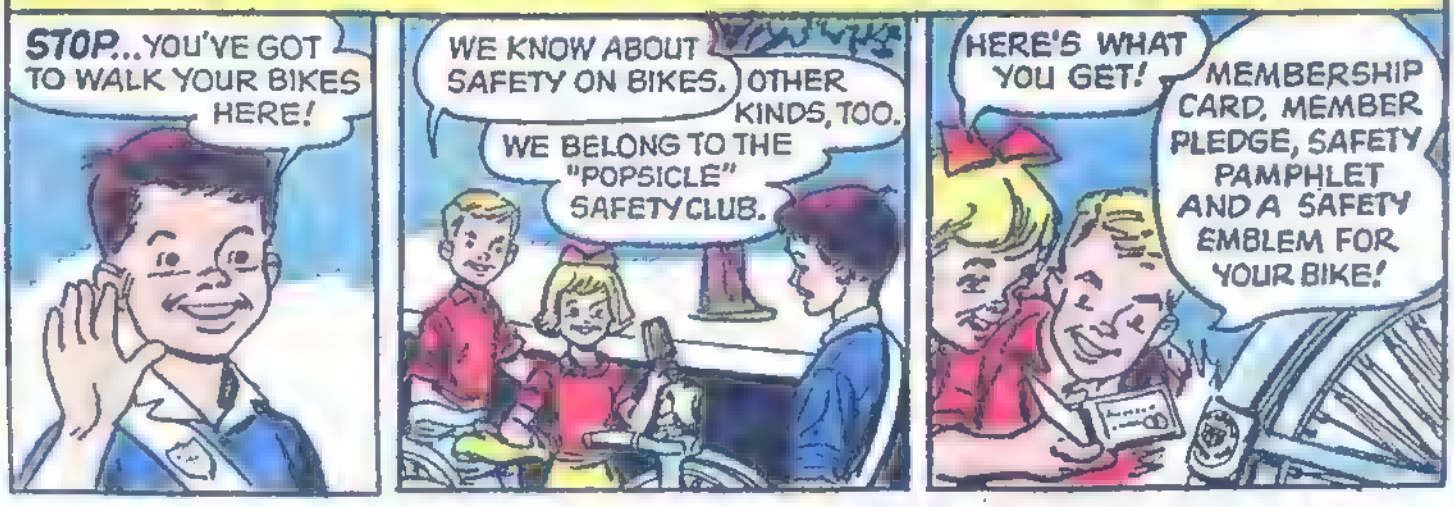
ARCHIE SAYS:

NYLON MEANS STRENGTH

...and all U.S. Royal Bike Tires—like the Chain 175 pictured here—are made with nylon ... three plies under the tread!

U. S. Royal Bike Tires
U. S. Rubber Tire Company
549 E. Georgia St., Indianapolis, Ind.

THE "POPSICLE" KIDS PLAY IT SAFE !


STOP...YOU'VE GOT TO WALK YOUR BIKES HERE!
WE KNOW ABOUT SAFETY ON BIKES.
OTHER KINDS, TOO.
WE BELONG TO THE "POPSICLE" SAFETY CLUB.
HERE'S WHAT YOU GET!
MEMBERSHIP CARD, MEMBER PLEDGE, SAFETY PAMPHLET AND A SAFETY EMBLEM FOR YOUR BIKE!

It's smart to play it safe with "Popsicle"

all the time ...everywhere!

Kids! For a FREE Giant Gift List, write to: "POPSICLE," Box #550, New York 46, N. Y.

© 1963 Joe Lowe Corporation, New York 1, N.Y.

PASTE THREE RED "SICLE" BALLS HERE

"Popsicle," P.O. Box 51, New York 46, N. Y.
Please make me a member of the "Popsicle" Safety Club. I enclose 10c in coin to cover mailing and handling of Club material.

Name_____

Address_____ Age_____

City_____ State_____

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
DAVID ROBINSON
29 Penbrook Lane
West Warwick, R. I.

MY TRIP TO MINNESOTA

Last summer, on July 1st, our family went on a trip to Minnesota.

We started out very early in the morning; 6:00 A.M. I was so excited, I didn't know what to do first.

It took us a full day to get to Letchworth State Park. A couple of us kids didn't feel too good because we spent so much time in the car.

When we arrived at Letchworth, we pitched our tent, and went to look at the Grand Canyon of the East. It was a very beautiful sight.

The next day, we left for Lakeport State Park. Just before we came to it, we took a little train and went around Niagara Falls. We stopped at the Horseshoe Falls. The train took us on the "Three Sisters Island", and "Goat's Island". It was very exciting.

When we went on our way, we stayed at Port Huron, Michigan, for a couple of days. We went swimming there.

Later on, we camped at Rapid River, Michigan. We swam there, too.

Finally, we reached Minnesota, and everybody was as excited and happy to see us, as we were to see them.

I had a wonderful, wonderful time.

SECOND PRIZE — $3.00

REPORTER
GAIL STORRS
8500 Petticoat Hill Road
Vancouver, Wash.

THE COLUMBUS DAY STORM

The wind started blowing, hard, late in the afternoon. By 5:30, the wind was blowing full force, accompanied by rain, and the electricity went off.

I live on a hill with just a few trees. From the basement, where we slept that night, I could see our birch trees bending in the wind. The tops of the trees were almost touching the ground. None of our trees fell, but our neighbor lost 43 Douglass Firs.

Before we went to bed, we stood by the window and watched the lights go out in Portland, Oregon, across the river. The wind blew the waves on the Columbia River up in the air like big, white curtains, and carried the spray across to the other side.

It was all very frightening, but beautiful to watch, at the same time. Still, I'm very glad it's over.

THIRD PRIZE — $2.00

REPORTER
BARBARA PALESE
40 Adelaide Street
Floral Park, N. Y.

A FUNNY THING HAPPENED . . .

One afternoon, my sister was riding home from her friend's house, on her bike.

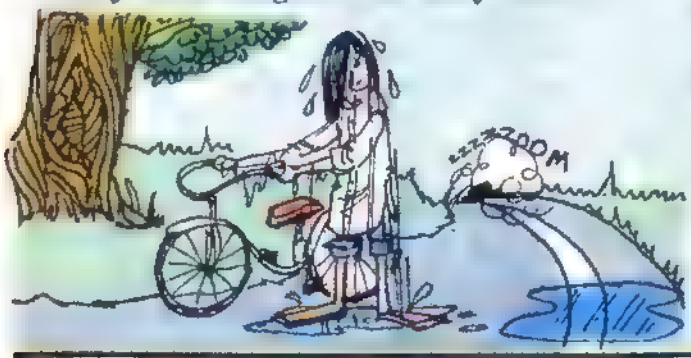
She was riding in the road, when suddenly, a car came through a big puddle of water near the road. My sister was soaked.

She walked into a nearby candy store to get something, and was noticed by a woman making a purchase there.

"Oh, my goodness!" the woman shrieked. "It's raining, and I've forgotten my umbrella. What shall I do, what shall I do?"

She looked very worried, and began pacing the floor (she was wearing a big hat, with flowers) until my sister interrupted her, and told her what had happened.

They both laughed 'till they cried.



FOURTH PRIZE — $1.00

REPORTER
KATHLEEN CORBI
4597 "G" Street
Philadelphia, Pa.

Archie: If a buttercup is yellow what color is a hiccup?

Moose: Burpble.

* * *

Moose: Look at this sandwich—sardines, cheese, pickle, with cherry juice and salami.

Betty: Why don't you tell your mother not to make you such a mess?

Moose: It wouldn't do any good, I made this sandwich myself.

* * *

Betty: That's a pretty dress.

Veronica: Thank you. I only wear it to teas.

Betty: WHOM?

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Every member gets this official press card and beautiful 4 color button

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241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

NAME ..... AGE
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE .....

GIVEN! PREMIUMS or CASH GIVEN!

OVER 65 YEARS!

DON'T DELAY

HURRY

ACT NOW

BE FIRST!

WE TRUST YOU!

ACT NOW!

YOURS FREE!

Genuine Money From Nations of the World

For sending coupon Now!

REAL FOREIGN COINS

From such countries as:

Sold BY AGENTS AND BAGG STORES EVERYWHERE

Guaranteed by Good Housekeeping

Start your own coin collection!

JUST MAIL COUPON!

WILSON CHEMICAL CO.
DEPT. 140-3, TYRONE, PA.

MAIL COUPON — Foreign Coins Sent Free!

Wilson Chemical Co.
Dept. 140-3, Tyrone, Pa. Date.....

Gentlemen: Please send me on trial $2 packages of White CLOVERINE Brand SALVE to sell at 50c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

Name..... Age.....

St..... R.D..... Box.....

Town..... Zone..... State.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today

100 TOY SOLDIERS $1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4½"!

PACKED in this FOOTLOCKER

TOY STORAGE BOX

EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksmen

100 TOY SOLDIERS, Dept. TA-1
Carle Place
Long Island, N.Y.
Carle Place

NO C.O.D.'s NO

HERE'S MY $1.25!
Rush the TOY SOLDIERS TO ME!

Name.....

Address.....

City..... State.....

JUGHEAD
"DO OR DIET"
HI, REGGIE!
WHAT SAY, REG?
HUH?
WHAT'S WITH THE WELCOME COMMITTEE BIT ALL OF A SUDDEN? HOW COME WE'RE LIKE PALSY WALSY?
BECAUSE TODAY'S LIKE THE DAY YOU GET YOUR FABULOUS ALLOWANCE!
SO..BEING AS HOW WE WANT TO BE REAL FRIENDLY LIKE, WE'RE GOING TO LET YOU SHARE YOUR GOOD FORTUNE ...
AND BUY US A COUPLE OF 'BURGERS AT POP TATE'S!
I MIGHT HAVE KNOWN!

HOW CAN I DENY TWO SUCH CHARMING CHISELERS? OKAY! LET'S GO!
HEY, JUG! FREE 'BURGERS! ON REGGIE!
SORRY! I'M NOT INTERESTED!
WELL, OKAY! IF YOU DON'T CARE TO---
BOING
D-DID YOU SAY Y-YOU WEREN'T INTERESTED?
YOU HEARD ME, ARCH! NO GO!
CALL AN AMBULANCE!
JUGHEAD REFUSED A HAMBURGER!
I'LL CALL DOCTOR CASEY!

WHY ALL THE FUSS! DIDN'T YOU EVER SEE SOMEONE TURN DOWN A HAMBURGER BEFORE?
NOT YOU!
WELL, ER-I'M SORRY, BUT I DECIDED TO GO ON A STRICT DIET!
---QUICKLY, THE NEWS SPREADS FROM ONE END OF RIVERDALE TO ANOTHER---
JUGHEAD ACTUALLY SAID "NO" TO A HAMBURGER? INCREDIBLE!
HIS DIET MUST HAVE AFFECTED HIS BRAIN!
WHAT BRAIN?
NO, NO! HE DIDN'T TURN INTO A HAMBURGER! HE TURNED DOWN A HAMBURGER!
SEVERAL DAYS LATER..
I JUST CAN'T FIGURE IT! IT'S GOT ME BEAT!
WHAT HAS?
JUGHEAD'S GIMMICK! HE'S GOT TO HAVE ONE!
MARK MY WORDS! THERE'S A SNEAKY ANGLE BEHIND THAT DIET ROUTINE!

ARCHIE ANDREWS! HOW CAN YOU BE SO CYNICAL? IF JUGHEAD WANTS TO GO ON A DIET THAT'S HIS BUSINESS!
DO I HEAR SOMEBODY MENTIONING MY NAME?
JUGGIE! DEAR BOY!
HOW ARE YOU DOING WITH YOUR DIET?
COME ALONG, BETTY, AND I'LL BUY YOU A NICE GLASS OF CARROT JUICE!
JUGHEAD! WILL YOU STEP IN MY OFFICE FOR A MINUTE?
YES, SIR!
WE'RE MAKING UP ASSIGNMENTS FOR THE SCHOOL CARNIVAL NEXT WEEK ...
...NOW THAT YOU'RE ON A STRICT DIET, WE'RE PUTTING YOU IN CHARGE OF THE REFRESHMENT STAND!

CARNIVAL DAY ARRIVES AT LAST...
LOOK AT THE CAMPUS, RONNIE! ISN'T IT LOVELY?
I STILL CAN'T FIGURE IT! WHY WOULD JUG..
OH, DROP IT, ARCHIE!
OKAY, KIDS! I'LL FORGET JUGHEAD! LET'S START OFF WITH A HAMBURGER!
GOOD IDEA!
WE'LL STOKE UP, AND...
GOOD HEAVENS!
I KNEW HIS DIET HAD A PURPOSE! I KNEW IT, I KNEW IT! I KN...
WELL, YOU HAVE TO ADMIRE HIS INGENUITY!
REFRESHMENT STAND CLOSED! DUE TO LACK OF FOOD
SODA
END

BOYS, GIRLS, MEN, WOMEN

IF YOU KNOW JUST 20 PEOPLE...

YOU CAN MAKE AT LEAST $50.00-MORE LIKELY $100.00 to $200.00 IN YOUR SPARE TIME!

Get These 2 Assortments ON APPROVAL

PARCHMENT SPLENDOR CHRISTMAS ASS'T ...21 magnificent cards on luxurious Parchment Paper, enriched with gold bronzing and sparkling decorations. Sells on sight!

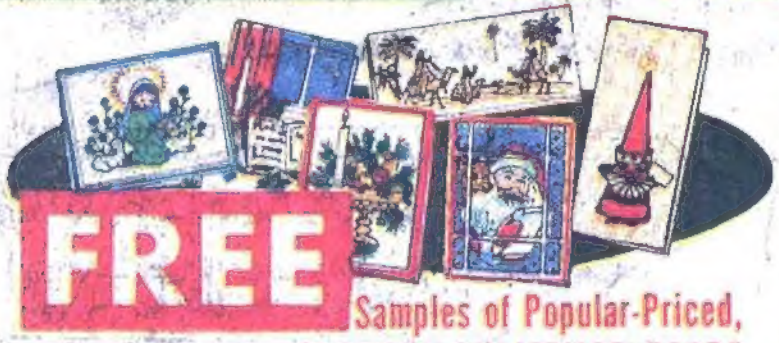
CHRISTMAS WONDERLAND ASS'T is a tremendous value! 21 beautiful, sparkling cards glowing and glistening with old fashioned Christmas cheer!

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1963 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

GET FREE CATALOG, TOO! -Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1963 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



FREE Samples of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . *we ship direct to your customers and we pay the postage.* You have no bother, no trouble and no wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., Dept. P-21
11 East 26th St., New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus FREE Samples of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name_____

Address_____

City & Zone_____ State_____

If writing for an organization, give its name_____

Wallace Brown, Inc. 11 East 26th St., Dept. P-21 New York 10, New York

GET A LUCKY PIECE... FREE WHEN YOU JOIN THE ARCHIE COMIC BOOK CLUB!

THAT'S RIGHT! WHEN YOU JOIN THE ARCHIE COMIC BOOK CLUB YOU WILL GET 10 COMIC BOOKS FOR ONLY A DOLLAR AND ONE OF MY LUCKY PIECES... FREE!

ORIGIN OF THE LUCKY PIECE

Long before the American Revolution there lived in America a tribe of Indians known as the Keewanees. Many wars were fought between Indian tribes, and it is alleged that the Keewanees survived because of a lucky piece which was fashioned like a horseshoe. They truly believed that the lucky piece had mystical qualities which brought them luck and enabled them to defeat the enemy.

ALL YOU HAVE TO DO TO GET THE LUCKY PIECE IS TO JOIN THE CLUB AND SEND A DOLLAR FOR WHICH YOU WILL GET 10 CONSECUTIVE ISSUES OF ANY ONE OF THE ARCHIE SERIES LISTED BELOW. NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES BUT YOU ALSO GET A KEEWANEE LUCKY PIECE FREE WITH EACH DOLLAR ORDER. CHECK OFF BELOW EXACTLY WHAT YOU WANT SENDING IN ONE DOLLAR FOR EACH OF THE BOOKS.

TO GET *YOUR* KEEWANEE LUCKY PIECE SIMPLY CHOOSE YOUR FAVORITES FROM THE GREATEST BARGAIN LIST IN TEENAGE COMICS! ..ORDER *NOW!*

ARCHIE COMIC BOOK CLUB, Room 603
241 Church Street, New York 13, N. Y.

Gentlemen: Enclosed please find $1.00 for each comic book checked ($1.25 in Canada or foreign) for which you will send me the next ten issues of each comic book checked below plus a FREE KEEWANEE LUCKY PIECE with each dollar order.

AMOUNT ENCLOSED $.....

- ☐ ARCHIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD
- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAD HOUSE

NAME.....

ADDRESS.....

CITY..... ZONE..... STATE.....

Please print clearly

GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY !

Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

YES, it's true! You can hypnotize easily so QUICKLY and simply you'll be amazed! And it doesn't take special talents or long months of study. The very first day you receive this miracle GUIDE TO HYPNOTISM you'll be able to perform wonders that will astound everyone. It's that SIMPLE.... WHEN YOU KNOW HOW.

Imagine the thrill of being able to EXERT YOUR POWER OVER OTHERS. You'll be the center of attraction at parties or work. You'll be able to make others do your bidding...perform and entertain with feats that have baffled millions for years. And you'll do these wonders with EASE. For, Hypnotism is no longer a secret miracle of science but a POWER anyone can exert over another...when you know how!

SIMPLE SECRETS REVEALED AT LAST

For years the knowledge of how to produce hypnotic sleep has been so well guarded that only a few have mastered this art. But now the veil of secrecy has been lifted and the innermost SECRETS and techniques revealed for the first time. The fact is that Hypnotism is a scientific fact that anyone can learn. Once you know these secrets and methods you can bring about this strange and wonderful control that has only been used by doctors, psychiatrists and entertainers in the past. Yes, now this remarkable phenomena will be yours to use for pleasure, self-development and countless other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

First, you must understand that what another person does with Hypnotism, you can also do. There isn't anything anyone has ever done with this art that you cannot do! YOU can make people cry, laugh, shout, stop smoking, recall childhood memories, act like an infant, make water taste like vinegar, get folks to sing, dance ...do a 1001 things they would never do when not UNDER YOUR POWER. And the most amazing thing of all is --- HOW EASY IT IS TO DO!

SO EASY TO MASTER!

Here at last is the most perfect, complete and easily-learned course on Hypnotism ever written. In three short, simple chapters you learn the hidden secrets of Hypnotism and how to work this scientific miracle. No long, technical, mumbo-jumbo explanations are given. The entire 25-lesson Guide to Hypnotism is written in plain, SIMPLE language that anyone can understand. After the third lesson you are able to begin performing countless techniques and powers clearly explained in the next 22 lessons. You'll learn how to cure bad habits in yourself and others, how to BUILD PERSONAL MAGNETISM, SLEEP without drugs, use Hypnotism to help STOP PAIN, stop smoking, BUILD WILL POWER, LOSE WEIGHT, IMPROVE YOUR MEMORY and so much more. And you'll learn how to MAKE MONEY with your new power by entertaining at parties, lodges, club meetings, etc. Truly, this knowledge will give you a New SURGE of CONFIDENCE and POWER unlike any you have ever known!

ACT, FEEL AND BE A NEW PERSON!

How often have you wished that you could EXERT a MAGNETIC POWER and INFLUENCE OVER OTHERS? Get people to respond to your every command...win respect, admiration and envy from both men and women! Well, DREAM NO LONGER. It's all possible through the secret, magnetic power of Hypnotism. You'll not only be MASTER OVER OTHERS but also yourself. You can BUILD A STRONG, MAGNETIC PERSONALITY through Self-Hypnotism. You use Mesmerism to READ the MINDS of others and Plant YOUR Thoughts in their minds. You can direct yourself to ACCOMPLISH anything, as easily as you can command others. You have the power to accomplish your innermost dreams.

25 Fact-Packed LESSONS TELL ALL!

Never before has such a Complete and authentic course on Hypnotism been available at such a low price. Doctors and students have PAID hundreds of DOLLARS for personal instruction in Hypnotism, when obtainable. Knowledge such as this can be worth THOUSANDS of DOLLARS to the user over the years. Yet, due to printing economies, large press runs and also by the elimination of correspondence costs, the complete 25-Lesson Guide To HYPNOTISM is yours for only $1.98. Yes, only $1.98 for the COMPLETE COURSE bound in book form. Certainly a tiny investment for so much!

USE FOR 30 DAYS WITHOUT OBLIGATION!

PROVE to Yourself that YOU CAN HYPNOTIZE EASILY! Order the 25-Lesson Guide to Hypnotism today and put it to the test the very next evening. The first three chapters teach you the SECRET of Hypnotism and the 22 chapters that follow introduce you to many new WONDERS of this miraculous art. For the next 30 days as our guest, perform the WONDER of Hypnotism among your friends, at home and at work. Then, if you don't feel it's the GREATEST VALUE you have ever received for $1.98---we don't want you to keep it. Just mail it back and the small payment you sent will be PROMPTLY refunded---no questions asked. You have nothing to lose -- amazing new POWERS TO GAIN! So order now!

25 MIRACLE LESSONS

HOW TO HYPNOTIZE
New Simple Technique

HOW TO AWAKEN SUBJECT

THE POST-HYPNOTIC SUGGESTION
How to make others do your bidding after they are awakened; hypnotizing by telephone.

HOW TO GAIN MAGNETIC NEW PERSONALITY

MESMERISM
Quick technique for hypnotizing.

MAGNETIC HEALING
How to stop pain. Much surgery is performed by Hypnotism.

HOW TO HYPNOTIZE FOR MONEY

CURING BAD HABITS
End sleeplessness, stop smoking, lose weight, etc.

POWER OF SUGGESTION

HYPNOTIZE YOURSELF

MAGNETIC INFLUENCE
Control others.

HYPNOTIZING CROWDS

HOW TO ENTERTAIN

MIND READING

HYPNOTISM IN BUSINESS

and much, much more is covered!

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- ☐ INFLUENCE OTHERS
- ☐ SELF-HYPNOSIS
- ☐ CURE BAD HABITS
- ☐ LOSE WEIGHT
- ☐ STOP SMOKING
- ☐ PERFORM STUNTS, TRICKS
- ☐ DO MIND READING
- ☐ GAIN MAGNETIC PERSONALITY
- ☐ RELIEVE TENSION
- ☐ MAKE MONEY

MAIL NO-RISK FREE TRIAL COUPON!

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285 Market Street, Newark, New Jersey

YES. Send me for 30-day HOME TRIAL the complete 25-Lesson GUIDE TO HYPNOTISM.

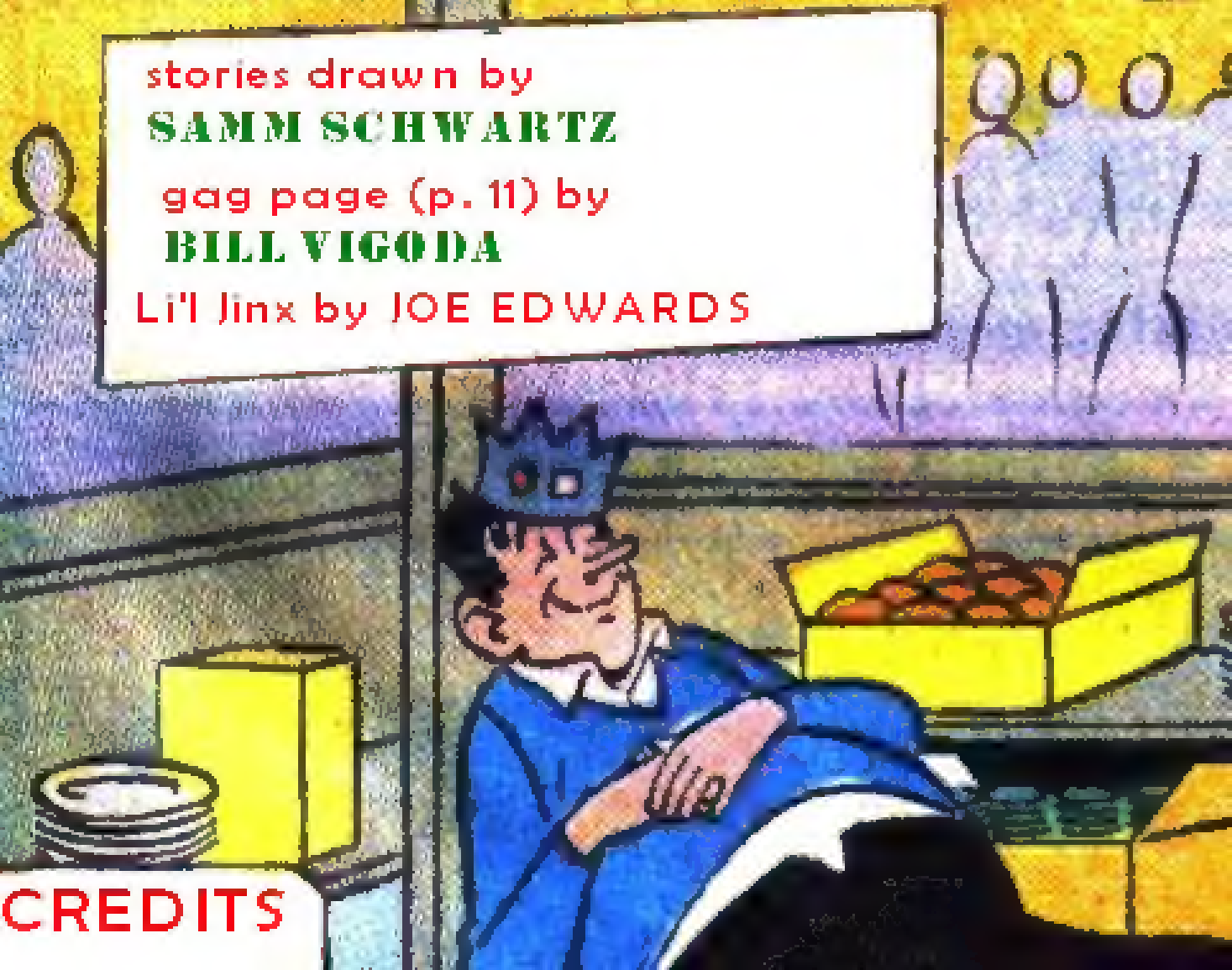
☐ I enclose $1.98 - payment in full - which will be refunded to me if I am not 100% delighted.

Name _____

Address _____

City _____ Zone ___ State _____

☐ I agree that I will not use this power for other than proper use.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